



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Midior Sponsor and Coach at Springboard 2000

Cambridge, MA - - November 1, 2000 - - Midior Consulting is pleased to be a sponsor of Springboard 2000: New England, which will take place at the Harvard Business School in Boston on November 2 and 3. Organized by the Center for Women and Enterprise, Springboard has in previous years raised \$175 million in venture funds for 20 companies led by women CEOs. Midior's founding partner, Susan Penta, is a member of the Springboard coaching/boot camp committee and is acting as a professional advisor and coach to the women that have been selected to present their business plans at Springboard 2000. To learn more about Springboard 2000 and the Women's Venture Capital Forum, visit www.cweboston.org

Established in 1996, Midior is a management consulting firm specializing in innovation and enterprise performance in the financial services, technology and non-profit sectors. Midior consultants are trained engineers and seasoned entrepreneurs who have helped companies such as Intel, State Street Corporation, and Schools for Children achieve success with their innovation of products and services. More information is available at the Midior web site at www.midior.com.

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