



PRESS RELEASE

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Midior's Susan Loconto Penta Chairs Center for Women & Enterprise Auction Fundraiser Committee

Cambridge, MA - - March 1, 2001 - - Susan Loconto Penta, founding partner of Midior, a management consulting firm based in Cambridge, has agreed to chair the live auction fundraiser for The Center for Women & Enterprise's (CWE's) Spring Celebration on June 1, 2001. This event is the culmination of CWE's program year as well as the only fundraising event for all three offices - Boston, Worcester and Providence. This occasion enables CWE to raise funds for scholarships for low-income women to enroll in CWE's programs, to recognize the support received from individuals who generously give to sustain CWE's efforts and to increase the visibility of CWE's presence in the Boston, Worcester and Providence markets. Additionally, many of CWE's clients attend the event, showcasing their products and services. Founded in 1995, the Center for Women & Enterprise is a regional entrepreneurial training organization, with offices in Boston and Worcester, Massachusetts and Providence, Rhode Island. CWE's mission is to empower women to become economically self-sufficient and prosperous through entrepreneurship. To learn more about the Center for Women and Enterprise or the CWE Spring Celebration 2001, visit www.cweboston.org

Established in 1996, Midior is a management consulting firm specializing in innovation and enterprise performance in the financial services, technology and non-profit sectors. Midior consultants are trained engineers and seasoned entrepreneurs who have helped companies such as Intel, State Street Corporation, and Schools for Children achieve success with their innovation of products and services. More information is available at the Midior web site at www.midior.com.

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