



## PRESS RELEASE

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### **MIDIOR Consulting Launches Skills Development Workshop November 12**

Cambridge, MA - - September 29, 2002 - - MIDIOR Consulting has announced the launch of "Skills for Innovators", a one-day practical workshop focused on helping to develop and hone the critical skills needed to succeed with any important innovation. Developed in conjunction with Dr. Kumar Nochur of Vidya Inc., the course is designed for technology developers and other innovators interested in learning how to overcome the typical obstacles to delivering new products and technology platforms.

According to Susan Penta, partner and co-founder of MIDIOR Consulting, "This course is our response to the desire for ongoing professional development for the staff in our clients' companies. One of MIDIOR's important tenets is that *people* are the key ingredient to any successful innovation - but that there are few educational opportunities about how to sustain and repeat successful innovation. Our intention is to deliver a series of high-quality, high-touch programs based on a leading-edge curriculum. We are fortunate to be collaborating with Dr. Kumar Nochur - who is acknowledged as an innovative educator with important findings about the skills found in successful teams."

The first opportunity to attend this program will be on November 12, at University Park Hotel @ MIT in Cambridge, MA. Additional information can be found online at:

[www.midior.com/LinkedDocuments/SkillsforInnovators.pdf](http://www.midior.com/LinkedDocuments/SkillsforInnovators.pdf)

*MIDIOR is a management consulting firm helping companies optimize their return on technology. MIDIOR's clients have a heavy investment in or dependency on Information Technology (IT) or Research & Development (R&D). More information is available at the MIDIOR web site at [www.midior.com](http://www.midior.com).*

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