

**PRESS RELEASE**

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**MIDIOR Consulting Supports State Street in Global Deployment and Adoption of New  
Online Customer Information Delivery Services**

Cambridge, MA - - February 11, 2008 - - MIDIOR Consulting, a leader in product development and management, has completed an engagement for State Street Corporation (NYSE:STT) to support the launch and deployment of a major new release of [my.statestreet.com](http://my.statestreet.com). This online customer information delivery platform serves as the secure, single entry point to State Street's suite of investment results and analytical applications. A newly added Interactive Viewer capability allows customers to easily access consistent information across products and platforms.

MIDIOR provided supplemental product management resources to help State Street drive the successful introduction of new capabilities and assure a smooth client cutover for more than 20,000 users worldwide. According to Patrick Centanni, executive vice president and head of global product management for State Street, "MIDIOR is helping State Street fine-tune our [product management organization](#) so that we can be more effective in the execution of product development and delivery initiatives. MIDIOR's domain expertise in financial services and depth of experience with best practices in product management were key to having our users embrace this one-stop solution for reporting requirements".

Over the past eight years, MIDIOR has worked with State Street to improve the corporate-wide focus on gaining leverage across its technology investments and broad portfolio of services. Susan Loconto Penta, partner and co-founder at MIDIOR states, "We find that the most successful [financial services](#) organizations are able to effectively manage the ever-changing mix of services offered and the complexity of platforms that support delivery of these services. A disciplined approach to product management gives them the competitive edge".

**About MIDIOR**

Established in 1996, MIDIOR is a management consulting firm focused on the discipline of product development and management, helping clients seize new opportunities and

respond to changing markets. MIDIOR's proven leadership in product, platform and information management inspires organizations to challenge conventional thinking and develop the skills necessary to build a sustainable pipeline of successful new products and services. MIDIOR serves firms in the financial services, industrial products, and high technology sectors with clients that include market leaders such as State Street Corporation, Foster Miller, Iron Mountain and Gerber Scientific. For more information, visit <http://www.midior.com>.

**About State Street**

State Street Corporation (NYSE: STT) is the world's leading provider of financial services to institutional investors including investment servicing, investment management and investment research and trading. With \$14.0 trillion in assets under custody and \$1.7 trillion in assets under management at September 30, 2008, State Street operates in 26 countries and more than 100 geographic markets worldwide. For more information, visit [www.statestreet.com](http://www.statestreet.com).

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